



5 stages of a business lifecycle

There are five key stages a business goes through in its lifecycle from launch to exit.

Startup

Your business has launched and your focus is on building an income.

Stable Business

Your business is generating a consistent income.

Growing Business

Your business is experiencing continuous growth.

Expanding Business

You are looking to explore other markets and expand the business.

Concluding Business

Your business has been profitable and you are looking to exit.

